

# RULES AND GUIDE

## AFP PHOTOGRAPHY CONTEST

### 1. CONTEST CATEGORIES

a. The **AFPbayani@82 Photo Contest** has four categories; and for the first time, the contest will have one category solely for cellphone photography.

b. **Category 1. LIBERATING MARAWI** (*OPEN TO SOLDIERS AND CIVILIANS*)

1) This category captures the punitive actions or its impact that showcase or convey the soldier's heroism, valour, courage, thoughts, emotions, hardships and sacrifices during the five months fight to liberate Marawi.

2) In addition, photographs in this category include those that encapsulates the AFP's collaboration with other agencies that would showcase or convey the values of Community, Bayanihan, Kapayapaan, and Malasakit sa Kapwa. It includes the impact of these cooperation like the outpouring of support from all stakeholders, and the effort to improve the plight of displaced residents.

3) Under this category, participants may submit photographs that convey a) lessons learned, b) eye openers, c) new type of warfare d) soldiers in action, e) soldiers at the frontlines, f) soldiers at the rear, and g) untold stories on the AFP operations to liberate Marawi City.

4) Putting a brief explanation, story or description on the **pictures for this category** will be optional; however, **the best pictures with a brief explanation, story or description will be given additional and feature awards**. Thus, if you have a picture with a good story or explanation, submit your photograph with the story or description.

c. **Category 2. TRANSFORMATION AND INNOVATION** (*OPEN TO SOLDIERS AND CIVILIANS*)

1) Steadily and in pace, the AFP continues to transform towards its vision of a world class armed forces, a source of national pride. The AFP has done a lot to modernize its operations and mindset. The year boasts of a significant number of equipment acquisition and personnel development efforts. Likewise, the AFP has done a lot to strengthen its internal mechanisms that promotes transparency, supports good governance, and sustains organizational learning.

2) This category also includes photographs showing the AFP's various capabilities in action, mobilizations, show of force, and trainings. The category showcases the AFP's evolving and advancing capabilities on land, sea, and air. Photographs showing jointness, interoperability and complementing efforts among the major services fall into this category.

3) Under this category, participants may submit photographs that convey a) modernization, b) transformation, c) innovation in operations, organization and

systems, d) various military capabilities, e) military trainings and exercises, and f) actual operations like civil-military activities, combat operations, and HADR.

**d. Category 3. MILITARY DIPLOMACY (OPEN TO SOLDIERS AND CIVILIANS)**

1) The year is made distinct with new AFP efforts to align its military to military relations and activities with PRRD's independent foreign policy.

2) Military relations with a variety of new countries have broadened the AFP's perspective on regional and global security and diplomacy. As a result of opening up to other nations, the AFP hosted first time visits, like the port call of the navies of China and Russia. Nonetheless, the AFP maintained strong relationships with its traditional allies. Interoperability and linkages have been strengthened. Interactions may have lessened but these were expanded in scope and quality.

3) This year, the AFP also hosted the 14<sup>th</sup> ASEAN Chiefs of Defense Forces Informal Meeting or ACDFIM. In the 4<sup>th</sup> quarter of last year and this year, the Major Services have hosted their respective ASEAN events. Furthermore, the AFP played a major role in the security of the various ASEAN events in the country.

4) Under this category, participants may submit photographs that convey and show a) International Defense and Security Engagements; b) events, meetings, trainings, exercise and other AFP engagements in foreign lands or in country but held with other nations; c) AFP and Major Service Hosting of ASEAN events and hosting of international conferences and dialogues; and d) military support to ASEAN 50 or the PH Chairmanship of ASEAN.

**e. Mobile Phone Photography (OPEN TO CIVILIANS ONLY)**

1) In this special category, the picture must have been taken or captured using a cellphone. Pictures can be taken with or without a selfie stick.

2) It could be a groupie or selfie with soldiers at the background performing their duties. Taking selfies need innovation like while doing your famous finger heart pose, victory sign and other catchy ideas. The photographs must emphasize the huge impact of soldiery in keeping the nation's security, promoting nationalism, and nation building.

**2. THE CONTEST RULES**

**a.** The AFPbayani@82 Photo Contest is open to all interested Filipino photographers and photo enthusiasts regardless of age or gender, professional (working for any local or international media outfit) or amateur, civilian or military.

**b.** One photo is equivalent to one entry. A contestant may submit a maximum of 10 photographs per category.

c. All photos must be original, unedited, unpublished, and unused in other contests. The organizer reserves the right to disqualify entries found in violation of these rules.

d. All photos must be in digital format, JPEG or JPG, minimum of 300 dpi and taken using professional, point-and-shoot, or action cameras.

e. This contest covers photos taken from July 2016 to December 2017.

f. Minor burning (i.e. to darken highlights), dodging (i.e. to brighten shadows) and/or color correction (e.g. color saturation) is acceptable.

g. Severe alteration (e.g. use of alteration “filters”, solarization, messotint, duotone, etc) is not acceptable.

h. For the mobile phone category, all photos must be taken in selfie or groupie by the owner/sender using cellular phones with or without selfie stick.

i. Participants in the Liberating Marawi category are enjoined to submit their entries with a short essay describing their submitted photo to qualify for the Photo Essay Special Citations and Prizes.

j. All entries must be submitted through e-mail in compressed .zip or .rar files containing the photo, a 100-word biography sketch of the participant with their contact details, and identification cards (student ID, military ID, and membership ID for those belonging to other agencies).

k. An e-mail will be sent to all participants acknowledging receipt of their entry. Subsequent e-mails will also be sent to the participants after passing the different levels of screening and judging.

l. The submission of entries will begin on 13 November 2017 and will close at 06 2400H December 2017.

m. For army personnel submit entries via email at [afpbayani82army@gmail.com](mailto:afpbayani82army@gmail.com) or in a CD/DVD/flash disk and mail it to Office of the Army Chief Public Affairs, Headquarters Philippine Army, Fort Bonifacio, Taguig City NLT 06 2400H December 2017.

n. For civilian submit entries at [afpbayani82@gmail.com](mailto:afpbayani82@gmail.com) not later than 12 midnight, December 6, 2017.

### **3. THE CONTEST CRITERIA AND JUDGING PROCESS**

a. Entries shall be judged in a points system based on the following criteria:

- 1) 30 pts - Technical
- 2) 25 pts - Composition

- 3) 25 pts - Content/Adherence to the theme
- 4) 20 pts – Originality

**b.** The participants' identities shall be withheld from the judges throughout the process. Reference codes shall be assigned by the Organizers to all entries.

**c.** There will be three phases in the determining the winners:

1) All entries will undergo preliminary screening to ensure that minimum requirements are met.

2) The screened entries deemed qualified to enter the contest will undergo pre-judging where 20 finalists per category will be selected

3) The 20 finalists per category will undergo final judging to determine the top 3 winners per category and the Photo of the Year which will be the entry with most points overall.

**d.** Decisions of the judges are final and binding.

**e.** Winners will be notified by email and a phone call with a formal letter. The official list of winners shall likewise be posted on the Facebook page of the contest.

#### **4. AWARDS AND PRIZES**

**a.** *Best AFP@82 Photo.* This is the top award and the winner will also be the recipient of the Gawad LIPI 2017:

- 1) P50,000 cash
- 2) Trophy; and
- 3) Certificate

**b.** Award for the theme "Liberating Marawi":

- 1) First Place -Php 30,000 + trophy and certificate;
- 2) Second Place -Php 15,000 + trophy and certificate; and
- 3) Third Place -Php 5,000 + trophy and certificate.

**c.** Additional Award for the Photo Essay Special Citation for the theme Liberating Marawi:

- 1) First Place -Php 10,000 + certificate;
- 2) Second Place -Php 5,000 + certificate.
- 3) Third Place -Php 5,000 + certificate.
- 4) Fourth Place -Php 5,000 + certificate.
- 5) Fifth Place -Php 5,000 + certificate.

**d.** Award for the theme "Transformation and Innovation":

- 1) First Place -Php 30,000 + trophy and certificate;
- 2) Second Place -Php 15,000 + trophy and certificate; and
- 3) Third Place -Php 5,000 + trophy and certificate.

**e.** Award for the theme “Military Diplomacy”:

- 1) First Place -Php 30,000 + trophy and certificate;
- 2) Second Place -Php 15,000 + trophy and certificate; and
- 3) Third Place -Php 5,000 + trophy and certificate.

**f.** Award for the theme “Mobile Phone Category” for civilians only:

- 1) First Place -Php 10,000 + trophy and certificate;
- 2) Second Place -Php 5,000 + trophy and certificate; and
- 3) Third Place -Php 3,000 + trophy and certificate.

## **5. RIGHTS**

**a.** By joining the Contest, all participants grant an irrevocable perpetual, nonexclusive right to the Organizer, to reproduce, distribute, display, and create derivative works of the entries (along with the appropriate photo credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known, including, but not limited to: display at a potential exhibition of winners; publication of a book or magazine featuring select entries in the Contest; and publication online highlighting entries or winners of the Contest. Neither the Organizers shall be required to pay any additional compensation or seek any additional approval in connection with such use. The AFP will reserve publishing rights on all entries with due credit to their owners.

**b.** The Organizer reserve the right to verify the validity and originality of any entry and/or participant (including a participant's identity and address) and to disqualify any participant who submits an entry that is not in accordance with these Official Contest Rules or who tampers with the entry process. Failure by the Organizer to enforce any of their rights at any stage does not constitute a waiver of those rights.