CHARTER STATEMENT

VISION

By 2028, a world-class Army that is a source of national pride.

MISSION

To develop, organize, train, equip, support and sustain Army forces for the conduct of prompt and sustained ground operations to accomplish AFP mission.

CORE PURPOSE

Serving the people.
Securing the land.

CORE VALUES

Honor.
Patriotism.
Duty.

By 2028, a world-class Army that is a source of national pride.

TRANSFORMATION STARTS FROM WITHIN

LIKE AND FOLLOW US

facebook.com/atr2028/

twitter.com/atr_2028

army.mil.ph/atr-website/

PGS Performance Governance System 2014

Islands of Good Governance 2015

Pillar of Balanced Governance 2018

atr 2028

Honor. Patriotism. Duty.

Hukbong Katihan ng Pilipinas

Serving the People. Securing the Land

Honor. Patriotism. Duty

THE Army Transformation Roadmap

WHAT IS THE ARMY TRANSFORMATION ROADMAP?

As an organization committed to pursuing service excellence, the Philippine Army saw the need to meet public expectation and become at par with the world's best armies. Thus, the organization has decided to move forward with this goal by synchronizing all its systems and processes and achieving social cohesion.

ATR is a long-term strategic program that embodies the Army's sincere commitment to pursue genuine transformation founded on good governance and excellence.

Using the Performance Government System as a framework, the ATR aims to transform the Army into a more capable, responsive, reliable, and professional organization committed to its mandate.

KEY COMPONENTS OF THE ATR

CHARTER STATEMENT
Defines the PA Vision, Mission, Core values and purpose

STRATEGY MAP
Illustrates relationship between the strategic themes, perspectives objectives, and vision

PERFORMANCE SCORECARD
Facilitates strategy execution and implementation by translating objectives into measures and targets.

STRATEGY MAP

VISION A world-class Army that is a source of national pride

BASE CAMP 2022 A modern and respected army in Asia

IMPACT

CREDIBLE DEFENSE POSTURE

MODERN AND PROFESSIONAL ARMY

STRATEGIC FOCUS

DEVELOP LAND POWER CAPABILITY CONTRIBUTING TO A JOINT FORCE CAPABILITY

CORE APPROACHES

- Develop and integrate IO in the landpower capability
- Develop and sustain the Reserved Forces as part of the total force
- Sustain combat power and endurance across the depth of the Operating Environment
- Level-up the capability of SOF to optimize its utilization for territorial defense
- Enhance combined arms capability to support the joint force

SUPPORT PROCESS

- Pursue purposive local and international engagements for capability development
- Enhance efficiency of logistics and financial management systems
- Recruit quality personnel and develop competencies for a capable ground force
- Adopt a TD-oriented doctrine-based training management system
- Develop a reliable and integrated C4 system

WHERE DO WE GO FROM HERE?

To keep its strategy relevant and responsive to the requirement of modern times, the organization will focus on contributing to the joint force capability by building a credible defense posture and developing its landpower capability.

BASECAMPS

A world class army that is a source of national pride — **2028**

A modern and respected army in Asia — **2022**

A well-equipped army that has established a respectable image in Southeast Asia — **2016**

A disciplined and motivated army capable of addressing all security threats — **2013**

Geared to pursue the Army Transformation Roadmap — **2010**